

Sponsorship Prospectus

Be an impactful part of a community nominated as the **"Most Welcoming Developer Community"** by **DevRel Awards 2023**



KNOWJS
JavaScript Fundamentals Hands-On Training & Workshops.

Using Containers Responsibly

THE JAM.DEV
JAN 25-26 - 11-5 PM ET

Learning with Fire
Less PWA with Firebase

CFE.DEV
CERTIFIED FRESH

IT CAME FROM THE EDGE!

Michael Dowden

Friday, April 13th 2018 - Limit, First 50 Att

Thursday, August 25 2022 - 1pm ET.

Tuesday, Feb. 28 2022 - 1pm ET.

A Letter From The Founder

The job of a developer is constantly shifting. New tools, languages, and technologies are created, while others occasionally fall out of favor. This ever-changing nature of the developer's job makes education indispensable for maintaining developer skill sets in a competitive job market.

CFE.dev was created out of a love for learning and for sharing that with the community. It brought together some of the best speakers in the developer world, with attendees from around the globe joining virtually into a community centered around developer education and career development.

Almost every week, there is programming on CFE that teaches developers about a new tool or technology, exposes them to different career paths, or helps them develop the non-coding skills that will enhance their careers going forward. And it is all available for free!

As a sponsor, you are a critical part of this community and making sure these resources are available, for free, to developers around the world. In return, you get to reach a large, global community of developers eager to learn about your product.

Come join us!

–Brian Rinaldi, Founder and Host





About CFE

CFE.dev has been running **FREE** virtual meetups, conferences, workshops and talk shows by developers for developers since 2017. We enjoy learning and our goal is to create opportunities to learn for the developer community.



Nice to Meet You



CFE.dev Founder & Host
Brian Rinaldi

Developer Experience
Engineer at LaunchDarkly



Host of 2 Full 2 Stack
Nick Taylor

Staff Software Engineer at
Netlify



Co-host of DevRel(ish)
Erin Mikail Staples

Community Builder



Host of UptimeFM
Sean C Davis

Developer Experience
Engineer at Stackbit



10k+

Unique visitors
per month



2.3k

Monthly views
on YouTube



~200

Speakers &
counting



5k

Newsletter
subscribers



100s

Monthly live event
participants

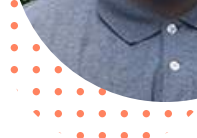


~250

Session recordings
& counting

Our Speakers

We're incredibly proud of our speakers! Since 2017, we've been fortunate to welcome a diverse group of speakers, including over 200 of the most well-known and respected technology and development experts.



[View All Speakers](#)

Our Shows



Meetup Presentations

A developer-focused presentation that happens on second and fourth Tuesday of every month at 1pm ET.

DevRel(ish)

A monthly interview show exploring the practice of developer relations (aka DevRel) and related fields like developer marketing and community management.

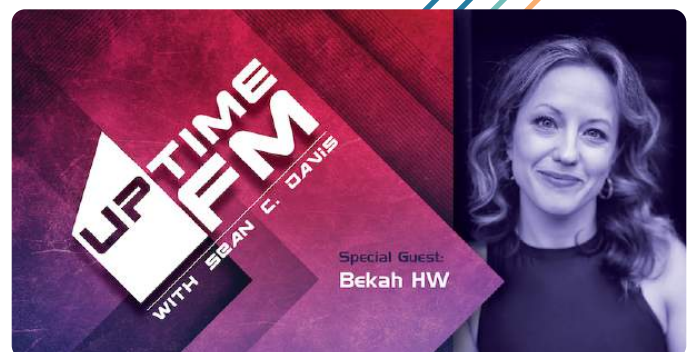


2 Full 2 Stack

A monthly live coding show about best practices in modern full stack web development.

UptimeFM

A monthly interview show exploring a variety of technical and career-development topics for developers.



Our Virtual Conferences



TheJam.dev

A two-day event focused on modern web application development using JavaScript frameworks, serverless, edge computing and more.

Moar Serverless

A single day event that dives into development using serverless, micro- service architectures and cloud services.



CodeWord Conf

A single day event exploring the services and tools developers need for all the ways they interact with content in their code.

Sponsorship Opportunities

Gold Ongoing

\$500
monthly

ONE available

- 1 sponsored meet-up per **6 month** period with your chosen topic and speaker
- **Logo/link** on the home page
- **Logo/link** or blurb/link on all meet-up-related emails
- Prominent **logo/link** on all upcoming meet-up presentations
- Prominent **logo/link** on all meet-up presentation recordings
- **Banner spot** on all upcoming meet-up presentation recordings
- **Slide** (or logo) and blurb (spoken by emcee) during the introduction to every meet-up presentation

Silver Ongoing

\$300
monthly

THREE available

- 1 sponsored meet-up per year with your chosen topic and speaker
- **Logo/link** on all upcoming meet-up presentations
- **Logo/link** on all meet-up presentation recordings
- **Slide** (or logo) and blurb (spoken by emcee) during the introduction to every meet-up presentation

Sponsorship Opportunities

Single Workshop

- Option of:
 - ▶ 3 minute guest spot at the start of the workshop
 - ▶ Slide (or logo) and blurb (spoken by emcee) during the introduction to the workshop
- **Prominent logo/link** on the upcoming workshop page
- **Prominent logo/link** on the workshop recording
- **Logo/link or blurb/link** on workshop-related emails

\$600 / **2-3 hours**

Single Sponsored Meet-up

40 mins / **\$700**

- **Your chosen speaker and topic**
- **Prominent logo/link** on the upcoming meet-up page
- **Prominent logo/link** on the meet-up presentation recording
- **Slide (or logo) and blurb (spoken by emcee)** during the introduction to the meet-up presentation

Single Sponsored Workshop

- **Logo/link or blurb/link** on workshop-related emails
- **Your chosen speaker and topic**
- **Prominent logo/link** on the upcoming meet-up page
- **Prominent logo/link** on the meet-up presentation recording
- **Slide (or logo) and blurb (spoken by emcee)** during the introduction to the meet-up presentation

2-3 hours / **\$1,200**

Sponsorship Opportunities

Ongoing Monthly Show

\$100
monthly

- Logo/link on all upcoming shows
- Logo/link on all show recordings
- Logo/link or blurb/link on show-related emails
- Thank you and blurb (spoken by emcee) during every show
- 1 guest interview on show per year

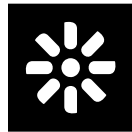
1 PER show

Conference Sponsorships

Pricing
Varies

- Our conference sponsorships vary by event. Please enquire for a prospectus.
-
-
-
-
-

Current & Past Sponsors



StepZen

an IBM Company



crystallize



Clouddinary



Microsoft



uniform



netlify

Rangle



Gatsby



algolia



LayerZero.



Common Room



fauna



Auth0

LaunchDarkly



Testimonials



I have learned a lot from attending CFE events. The hosts and speakers are well prepared and there are tons of friendly developers that make for a lively and welcoming chat discussion.

Crystabelle Lopez
User eXperience Engineer



I enjoy learning directly from industry experts from topics ranging from Vue.js, Jamstack, and Mobile web development all from the comfort of my home. It means a lot to me that I'm able to access knowledge without any barriers.

Gift Egwuenu
Frontend Developer



CFE has been an instrumental part of my growth as a developer. I felt warmly welcomed into this community of friendly experts and learners alike. What I like most is the variety of topics, giving me exposure to technology I otherwise may not know about.

Meg Gutshall
Application Developer at Penn Medicine



CFE has great content on a variety of relevant topics for the web and technology industries. It's a great way to stay current and connect with other members of the community.

Carlos Souza
Author at PluralSight

Ready to be an impactful
part of a welcoming,
active community?

Email Brian:
brian@cfe.dev

